

ATON PATH

CLIENT AID TO NAVIGATION PACKAGES



ATON PATH believes in the transformative power of collaboration and is designed to maximize Human Impact by offering consulting, building and training to groups involved in Impact Intervention Initiatives; from governments and corporations to entrepreneurial activities. Aton Path will guide your project to success - whatever that looks like for you, in a way that works well for both of us.

"What is an (ATON)? It is any sort of signal, markers or guidance equipment which aids the traveler in navigation, usually nautical or aviation travel."



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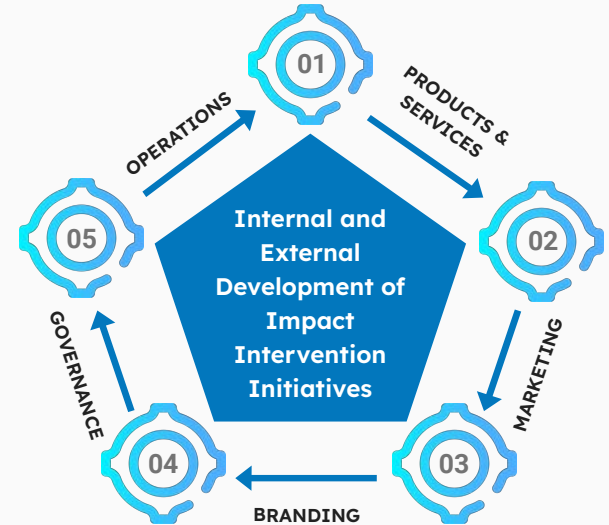


HOW DO WE WORK FOR SUCCESS?

Creating change in the world is difficult - we know, we do it everyday. That's why we've structured our offerings in a way that adds value, guidance, and most importantly - peace of mind. Our goal is to increase Human Impact, so we're already onboard and incentivized to make sure your project succeeds, both financially and for the greater good.

It takes a lot of moving pieces to create success, so our approach takes all of the parts into consideration to guide your initiatives to where you want them to go. We offer a systemic philosophical approach that considers all the essential components of your project to ensure success. Our highly experienced team will provide the support and guidance you need every step of the way. We offer valuable advice and a critical eye to propel your initiatives forward.

Sometimes this means getting in the boat with you to clear the path for a major initiative like raising funds, building a novel industry, or launching a global expansion. Sometimes, we're needed to help manage resources, train staff, develop new operations systems or advocating government policy changes on your behalf. Sometimes it means simply offering some strategic advice or a fresh perspective. Whatever you need to create the change you want to see in the world, we're here to support and make it happen. We offer flexible partnerships by tailoring our services to meet your unique needs, making sure the collaboration works seamlessly.



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CHOOSE YOUR AID TO NAVIGATION

LIGHTHOUSE



WE COACH YOU

You're a seasoned entrepreneur looking for guidance and accountability. You mostly know what you're doing but you need feedback and something to work off of. OR You're brand new and on a budget and don't know where to start. The Lighthouse package is also a great starting point for initiatives looking to secure their first big client in a new industry or region.

\$1000/MONTH

- Weekly 1 HR consulting meetings
- Strategic brainstorming and guidance to ensure that you have a solid roadmap to follow as you navigate new territories
- Document review and feedback, from crafting persuasive pitches to refining your business plans, communicate clearly and compellingly
- Access to our templates and our learning library
- Access to the Aton Path Venture Studio

COMPASS



WE WORK ALONGSIDE YOU

You're ready for us to come onboard and take a more practical approach. Your company is in a growth stage and you need more hands on deck all working towards the same goal. Your company has just exploded and you want to capitalize on your growth and continued success.

\$5000+/MONTH

- bi-weekly consulting meetings
- Ongoing Strategic Advisement
- Development of corporate assets including operations, training, branding, marketing etc.
- Data tracking and analysis
- Sustainability/ESG reports
- Curate a unique network of partners, funders, industry specialists, Government support etc. and support in negotiations

HELM



WE BUILD WITH YOU

You need support strategizing and executing something big; a global expansion, new vertical or new division within the company. Together, we'll create a plan that works, and get it moving. Whether it be changing a Government policy, bi-lateral trade or formation/hiring and training of a new division, we'll build your initiative with professionalism and success.

\$20,000+/MONTH

- Dedicated full time Aton Path team
- Set up, Development and temporary management of new Systems
- Executive Strategies and Development
- Consulting meetings, in-person and remote, scheduled as required, working daily as a team
- high focus on sustainable systems design and collaborative workflows
- Work with and complement the CEO and their executive plan
- Curating network as 'Compass' with lobbying and bi-lateral agreements as necessary

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HOW DO I CHOOSE WHAT'S RIGHT FOR ME?

GREAT QUESTION!

At Aton Path, we're all about having the right fit with our clients. Our goal is to maximize Human Impact, and we're here to help anyway we can - but it's for you to decide what that help looks like. Here are some things to consider;

1) **BUDGET**

If you can't afford a high level package, don't break the bank trying to pay for it. Part of our support is to always ensure that the decision making in the company maximizes human impact - including always making economically viable decisions. We would never advise you to take on expenses you can't afford, and that includes our services.

2) **TIME**

The Compass and Helm packages require a minimum level time commitment from someone on your team in order for us to do our jobs properly. If you're swamped with work and don't have the time to work with us properly, start off with the Lighthouse package. Then we can get your time under control and organized so we can tackle bigger things together.

3) **EXPERIENCE**

Are you undertaking something massive you've never done before and have the time and money to pay us to do it? Bringing Aton Path in at the Helm level will protect your resources by making sure you're not making costly rookie mistakes on projects. All of our work is designed to be highly scalable, sustainable and most importantly - we'll teach you along the way so you can do it yourself. If you're well experienced, then you probably don't need us to do everything for you - just a bit of guidance to keep you on track.

4) **FLEXIBILITY**

Most importantly, although client retention is one of our KPI's here at Aton Path - we won't tie you to a specific package. Most of our clients ebb and flow through our packages as their needs change over time. Afterall, we want your company to last over 100 years - a lot will change over that period. We could be acting COO one day, build a new division the next and then move back to just a small consulting roll to keep things on track!

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THE ATON PATH VENTURE STUDIO

ATON PATH uses an online Venture Studio Model with three main components to maximize Human Impact. As an Aton Path Impact Intervention Initiative, you'll become a part of a network of entities all working towards a common goal; to maximize Human Impact through physical health, mental health, social capital, environmental impact and economic participation.

IMPACT INTERVENTION INITIATIVES

Projects or Strategies selected by Aton Path for their ability to drive social change around the world. Each Initiative is structured under the Aton Path model such that it maximizes Human Impact. For example, a women's hospital in Kenya, an Innovation Initiative in Ecuador, or Green Energy project in the America's.



SUPPORTING SERVICES

The services and products that the Impact Intervention Initiatives have access to via their affiliation with Aton Path. Financial services, Insurance Groups, Legal services, Marketing teams, Research support etc. are all examples of this.

MULTIPLIERS

The entities that accelerate the Initiatives at a speed faster than regular growth accounts for - for example, Investors, Knowledge Transfer Systems, and Systems Scalability Solutions.



THANK YOU

Contact us today
for a conversation
to explore how
ATON PATH can
support your
initiatives and
unlock their full
potential

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